

COUNTY COUNCIL OF BEAUFORT COUNTY

FINANCE DEPARTMENT

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June 2015 Local (3%) Accommodations Tax Fund Financial Narrative and Analysis

The local (3%) accommodations tax fund was adopted by an ordinance and therefore has certain restrictions on how the monies can be used. The five categories within the fund are as follows: Operations, County-wide advertising, Tourism Infrastructure, River/Beach Access, and Reserve.

The local accommodations tax revenues are about \$155,000 higher in June of this fiscal year (2015) compared to June of last fiscal year (2014). One could make the assumption that this is a sign that the tourism industry is showing improvement.

The County has disbursed the required annual amount of \$350,000 to the three Chambers of Commerce to be used for advertising.

County Council approved \$806,727 to transfer into the Spanish Moss Trail Fund for Phase 2 construction.

The ending fund balance details the available amount for each category within the local accommodations tax fund. The River/Beach Access fund balance does not include \$375,000 encumbered for the design and rehabilitation improvements to the Daufuskie Island Pier. It also does not include \$25,603 encumbered for the Broad River Fishing Pier Project.

Respectively submitted,

Alan R. Eisenman, CPA

102 Industrial Village Road, Building 2, Beaufort, SC 29906

Beaufort County Local Accomodations Tax June 30, 2015 (Follows Ordinance 2009/15) - Preliminary and Unaudited

Description	Operations	County-Wide Advertising	Tourism Infrastructure		River/Beach Access	Reserve Fund	Total
Beginning Fund Balance	115,820.81	-	1,202,179.04		478,540.00	763,269.00	2,559,808.85
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Revenues							
Local Accomodations Tax Fund Revenues & Interest	90,932.00	350,000.00	417,432.00		139,144.00	139,144.00	1,136,652.00
Expenditures							
Personnel	(45,595.96)	-	_		-	-	(45,595.96)
Purchased Services	(6,518.23)	-	-		-	-	(6,518.23)
Supplies	(209.32)	-	-		-	-	(209.32)
•	(52,323.51)		-	•	_		(52,323.51)
Subsidies to Others	(==,=====,						(0=,0=0.0=,
County-Wide Advertising							
Beaufort County Black Chamber of Commerce	-	(50,000.00)	-		-	-	(50,000.00)
Beaufort Regional Chamber of Commerce	-	(150,000.00)	-		-	-	(150,000.00)
Hilton Head Island-Bluffton Chamber of Commerce	-	(150,000.00)	-		-	-	(150,000.00)
•	-	(350,000.00)	-	•	-		(350,000.00)
Tourism Infrastructure		,					
Transfer to Rail Trail Fund- Spanish Moss Trail Phase 2	-	-	(806,727.00)		-	-	(806,727.00)
Santa Elena Project Foundation			(225,000.00)	_			(225,000.00)
	-	-	(1,031,727.00)		-	-	(1,031,727.00)
River/Beach Access							
O'Quinn Marine Construction Inc Broad River Fishing Pie	r				(51,206.74)		(51,206.74)
South Carolina State Park Service	-				(23,574.13)		(23,574.13)
	-	-	-		(74,780.87)	-	(74,780.87)
Total Revenues	90,932.00	350,000.00	417,432.00		139,144.00	139,144.00	1,136,652.00
Total Expenditures	(52,323.51)	(350,000.00)	(1,031,727.00)		(74,780.87)		(1,508,831.38)
Net Revenues (Expenditures)	38,608.49	-	(614,295.00)		64,363.13	139,144.00	(372,179.38)
Ending Fund Balance	154,429.30	-	587,884.04	*/**	542,903.13	902,413.00	2,187,629.47

^{*} River/Beach Access Fund Balance does not include \$25,603 encumbered for the rehabilitation and preservation of the Broad River Fishing Pier Project.

^{**} River/Beach Access Fund Balance does not include \$375,000 encumbered for the design and rehabiliation improvements to the Daufuskie Island Pier.